

Effective Date: 08.10.2025 (October 2025)

At Loqui, your privacy is a top priority. This Privacy Policy explains what information we collect, how we use it, and your rights as a user of our language learning app.

1. Data Collection

Loqui collects only the data necessary to provide its services and ensure functionality:

- **Account Data:**
 - Email address to manage your account.
- **Usage Statistics:**
 - To display personalized statistics for your review and help us improve the app.
 - We use the Amplitude platform to track certain user behaviors.
Specifically, we track:
 - Account creation and deletion.
 - Session lengths in different practice modes.
 - This tracking helps us adapt the app to user behavior and improve user retention.
Note: There is no opt-out option for this tracking as it is essential for app improvement.
- **Voice Recordings:**
 - Temporarily stored on our server during processing and deleted immediately after.
- **Error Tracking:**
 - Activated only when users manually submit error reports by pressing the button.

Note: We do not collect data such as age, location, gender, or other personal identifiers beyond those mentioned above.

2. Data Usage

We use the collected data to:

- Display usage statistics to users.
- Analyze app performance and refine marketing strategies.

3. Data Sharing

- **Third-Party Services:**

- Loqui runs Text-to-Speech (TTS) and Speech-to-Text (STT) processing entirely on our own hardware. This ensures that audio data remains private and is not shared with third parties.
 - Only the transcribed text of the audio is shared with OpenAI's API to generate language model responses. Audio data is not shared with OpenAI.
- Internal AI Models:
 - Loqui's AI systems are run entirely on our own hardware and do not involve third-party data sharing.
- Training AI Models:
 - We do not use user data to train AI. Only manually written content is used for this purpose.

4. Data Storage and Security

- Storage Location:
 - All user data is stored securely on our hardware servers in Germany.
- Security Measures:
 - Data is encrypted using modern security standards. Our servers are accessible only to authorized Loqui personnel.
- Retention Period:
 - Data is retained as long as the user account exists.

5. User Rights

- Access and Deletion:
 - Users can delete their data by deleting their account via the app's settings page. This action requires email confirmation and will permanently remove all associated data.
- Data Opt-Out:
 - Loqui does not offer opt-out options, as the collected data is essential for app functionality.

6. Children's Privacy

Loqui does not specifically target or collect additional data from children. Since we do not collect age-related data, we apply the same policies to all users.

7. Communication

- Emails:
 - Sent only for necessary account actions like sign-up, sign-in, account deletion, and password resets.
 - No promotional materials are sent via email.

8. Policy Updates

We notify users of privacy policy updates through the News and Updates section of our website. Additionally:

- Users will receive an in-app notification whenever a new post is made in the News and Updates section.
- A link to the News and Updates section will be available in the Profile Settings of the app.

9. Contact Information

For any privacy-related questions or concerns, please contact us at info@loqui-app.com.

By signing up and using Loqui, you agree to the terms outlined in this Privacy Policy.

10. Subscription Data

Loqui uses RevenueCat to securely manage and process in-app subscriptions. When you purchase or manage a subscription, RevenueCat receives and processes:

Transaction identifiers from the App Store (e.g. subscription start, renewal, or cancellation)

Basic app user identifiers (non-personal) to match the subscription to your account

Subscription status and history (e.g. active, expired, trial)

This data is used only to provide and manage your subscription access. We do not use this data for tracking or advertising.

RevenueCat acts as a data processor on our behalf. You can review RevenueCat's privacy policy at <https://www.revenuecat.com/privacy>